



CREATIVESWORKS LONDON AND LONDON CREATIVE AND DIGITAL FUSION RESEARCHER IN RESIDENCE SCHEME GUIDELINES

WHAT IS THE CREATIVESWORKS LONDON AND LONDON CREATIVE AND DIGITAL FUSION RESEARCHER IN RESIDENCE SCHEME?

Creativesworks London's Universities have large numbers of highly motivated, entrepreneurial PhD students and early career academic researchers who have the skills that creative businesses need.

This scheme is jointly funded by Creativesworks London and London Creative and Digital Fusion. It invites businesses to identify their requirements for support and expertise. Through events, Creativesworks London's Knowledge Exchange team facilitate a careful match with an appropriate Doctoral student or early career academic researcher who is then paid to work for the company for a three to four month period.

Businesses must be small or medium sized enterprises (SMEs) based in London. They can, where appropriate and desirable, collaborate with Creativesworks London's cultural organisations as part of any proposed Researcher in Residence project.

The funding either allows the PhD student to interrupt or extend their study for up to four months or is a stipend for the early career academic researcher. Funding of £5000 is paid to the relevant University to support the PhD or early career academic researcher undertaking the project over the allotted time frame.

THE PROCESS

1. SMEs and PhD students/researchers are invited to attend a networking event with the aim to foster discussion about potential partnerships.
2. SMEs are asked to make an initial application used to identify their requirements and to approve their eligibility for support.
3. These expressions of interest are circulated to Creativesworks London academic partners for dissemination amongst their appropriate faculties.
4. PhD students/researchers from Creativesworks London academic partners submit a brief expression of interest to Creativesworks London outlining those SME proposals that interest them (maximum of 3 per PhD student/researcher.)
5. Creativesworks London informs the SME of those expressions of interest. The SME then independently meets with the PhD student/researchers to identify the best fit for their particular project.
6. The SME informs Creativesworks London of the PhD student/researcher they have selected.

7. Creativeworks London informs the PhD students/researchers whether have been selected or not by the SME.
8. Creativeworks London supplies an additional one page template to both the SME and the PhD student/researcher to complete and submit in addition to the original application. This forms the full submission.
9. The full proposal is assessed by members of the Creativeworks Governing Council.
10. Both successful and unsuccessful SMEs are informed by Creativeworks London. We ask that the SME in turn inform their selected PhD student/researcher.
11. Project should commence within one month of project approval.

SELECTION CRITERIA

1. At the point of application, you are either:

Currently a PhD student either registered with, or employed by one of Creativeworks London's Higher Education Institutions.

Within six years of your first research or academic appointment (by 'first academic appointment', this is a paid contract of employment, either full-time or part-time, which lists research and/or teaching as the primary function. You must also be currently employed by one of Creativeworks London's Higher Education Institutions.)

Evidence that you meet these criteria must be provided in the case for support at the expression of interest stage.

2. There needs to be evidence of good partnership 'fit' between both parties.
3. The proposal must meet the business need.
4. Evidence that the researcher has the knowledge, skills and experience required to successfully deliver the project.
5. Evidence that the proposal supports the PhD student/researcher needs for career development.
6. Benefit to the SME partner in terms of business growth and development.
7. Potential for long-term sustainable partnership development between the SME and the HEI.
8. Applications must be submitted on the relevant application forms.

WHO WILL MAKE THE FUNDING DECISIONS?

The applications will be checked for eligibility and will be reviewed by members of the Creativeworks London Governing Council. Applications eligible for the London Fusion programme will be reviewed by members of the London Fusion team. Applicants will be informed about the outcome, whether successful or unsuccessful within six weeks. Unsuccessful applicants will be able to have feedback upon request.

WHO WILL OWN THE IP IN THE PROJECTS?

We ask that this is decided upon by the partnership, if relevant, before application and submitted with the proposal.

CONTINGENCY

Please note that these guidelines will be regularly monitored and reviewed. They are likely to be updated from time to time as the project evolves. Please ensure you are using the most up-to-date version of the guidelines. These will be available to download from www.cwlondon.org.uk or email us at info@cwlondon.org.uk

Creativeworks London is one of four Knowledge Exchange Hubs for the Creative Economy funded by the Arts and Humanities Research Council (AHRC) to develop strategic partnerships with creative businesses and cultural organisations, to strengthen and diversify their collaborative research activities and increase the number of arts and humanities researchers actively engaged in research-based knowledge exchange.

London Creative and Digital Fusion is a European Regional Development Fund (ERDF) programme of interactive, tailored and in-depth support designed to help London's creative and digital companies collaborate, innovate and grow.



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