

ACADEMIC TEACHING APPRENTICEHIP – BLOG MARKING CRITERIA

Component (weighting)	First Class Work (70%+)	Upper Second Class Work (60-69%)	Lower Second Class Work (50-59%)	Third Class (40-49%)	Fail (<40%)
Content (70%)	<p>Your blog demonstrates:</p> <ul style="list-style-type: none"> • Excellent insight, understanding, and reflective thought with all aspects of Gibb's Reflective Cycle covered to a high standard. • A focused argument supported with effective examples and references related to the face to face session. • Critical engagement with the issues. 	<p>Your blog demonstrates:</p> <ul style="list-style-type: none"> • Good insight, understanding and reflective thought with most aspects of Gibb's Reflective Cycle covered to a high standard. • A viewpoint supported by mostly useful and relevant examples and references related to the face to face session. • Some critical engagement with the issues. 	<p>Your blog demonstrates:</p> <ul style="list-style-type: none"> • Some insight, understanding and reflective thought with most aspects of Gibb's Reflective Cycle covered to a reasonable standard. • A viewpoint partially supported by mostly useful and relevant examples and references related to the face to face session. • Some critical engagement with the issues. 	<p>Your blog demonstrates:</p> <ul style="list-style-type: none"> • Some insight, understanding and reflective thought but this is not sufficiently addressing Gibb's Reflective Cycle. • A viewpoint largely unsupported by useful and relevant examples and references related to the face to face session. • Little critical engagement with the issues. 	<p>Your blog demonstrates:</p> <ul style="list-style-type: none"> • Little insight, understanding and reflective thought and does not draw on Gibb's Reflective Cycle. • A viewpoint unsupported by useful and relevant examples and references related to the face to face session. • No critical engagement with the issues.
Style of writing (20%)	<ul style="list-style-type: none"> • Postings are written in a style that is appealing and appropriate for an academic blog and has a consistent voice is evident throughout. • Postings reflect the author's personality through expressive and carefully selected word choices that bring the topic to life. 	<ul style="list-style-type: none"> • Postings are written in a style that is appropriate for an academic blog and an attempt is made to use a consistent voice throughout. • Postings appear to reflect the author's personality through word choices that attempt to bring the topic to life. 	<ul style="list-style-type: none"> • Postings are written in a style that is generally appropriate for an academic blog but the voice used is not consistent. • Postings appear to reflect the author's personality through word choices that attempt to bring the topic to life but in places this is not successful. 	<ul style="list-style-type: none"> • Postings are written in a style that is not fully appropriate for an academic blog, and the author's voice is difficult to identify. • Postings reflect almost no personality and little attempt is made to use effective word choices to bring the topic to life. 	<ul style="list-style-type: none"> • Postings do not reflect an awareness how an academic blog should be written and it is difficult to identify the author's voice. • Postings do not reflect the author's personality and word choice does not bring the topic to life.
Quality of Writing and Proofreading (5%)	Excellent presentation, with no typographical errors or other formatting problems.	Good presentation, with minor typographical errors or other formatting problems.	Solid presentation, with some typographical errors or other formatting problems,	Weak presentation, with a number of typographical errors or other formatting	Poor presentation, with numerous typographical errors or other formatting

		These errors do not impact on overall understanding	which have minimal impact on understanding	problems, that impact on understanding in places.	problems that impair understanding of the work.
Use of Links, References and Examples	Excellent use of in-text citations and links as appropriate. All sources correctly referenced with a clearly formatted bibliography provided in APA style.	Good use of in-text citations and links as appropriate. Sources are largely correctly referenced with a clearly formatted bibliography provided in APA style.	Some use of in-text citations and links as appropriate. Some attempt has been made to provide a clearly formatted bibliography in APA style.	Very limited use of in-text citations and links. Little or no attempt has been made to provide a clearly formatted bibliography in APA style.	No use of in-text citations or links and no bibliography.